



# GIVING STARTS WITH EMPOWERING.

Alorica's Corporate Philanthropy

## How We Approach Philanthropy

**Making Lives Better with Alorica (MLBA)** is a non-profit organization led by Alorica employees to help those in need around the world. While most companies manage charitable giving from top-down, Alorica's approach to corporate giving is like none other—we empower our teams to guide our philanthropic efforts, enabling us to make the greatest impact for our employees, their loved ones and communities.

## How We Empower Our People

Alorica employees lead their local MLBA chapters from fundraising, screening grant applications, determining the contribution, issuing funds to reconciling their chapters' bank accounts. **100% of funds** raised by a chapter goes directly to the individuals and organizations selected by that chapter.

**1** Alorica employees launch local MLBA chapters and raise funds for their communities.

**2** MLBA chapters decide whom to give to including:

Alorica Employees and their Families : Local Nonprofits : Residents and Communities



**Each chapter has its own governing board**—made up of Alorica team members—who promote and drive all MLBA activities locally.



Fundraisers



Volunteer Events



Donation Drives

## How We Make a Difference Globally

**8 Countries**  
**45 Chapters Worldwide**  
**1 Planet (for now)**



SINCE INCEPTION IN 2015:

**\$8.7M**  
raised

**13,400+ GRANTS**  
**AWARDED**

**80**

non-profit  
partnerships  
globally in 2023



## How We've Made Lives Better

### Medical Assistance

*"Grateful to MLBA for their incredible support during my mother's breast cancer journey. Your financial assistance relieved the burden, allowing me to focus on her treatments. Your kindness transcends borders, making a positive impact on lives. Forever thankful."*

Rakshith Mallesh - India

### Homelessness Prevention

*"The support I've received has been a lifeline for my children and me. Financial decisions made by my past relationship without my consent created significant challenges. Struggling to make ends meet, I couldn't cover basic expenses like rent, utilities, and my kids' school supplies. I'm sincerely grateful for the impact Alorica has had on our lives. I will always carry a deep sense of gratitude for helping us navigate these challenges."*

Rayza Archbold - Cali, Colombia

## How We've Made Lives Better



### Community Enrichment

In Lipa, Philippines, Aloricans raised funds and planted trees for the Malabanan Watershed in San Pablo City, Laguna, aiming to preserve the water source that the community depends on for clean water.

### Disaster Relief

Often being the first responders, local Aloricans quickly pitch in with emergency funds and supplies during a crisis.

**OVER \$342,000 IN RELIEF FUNDS**

since inception to help employees and their families affected by natural disasters.

### Funeral Expenses

*"My father passed away so suddenly that we were not financially prepared. MLBA was able to help us move forward, worry less and avoid being in debt."*

Anonymous - Philippines

### How We Inspire Youth

NextGen, currently available in the U.S., Mexico, Guatemala and Panama, aims to empower youth to make a difference in their local communities. We provide them with the necessary tools to create a social impact.



## How We Validate Our Efforts

Platinum Transparency 2023

Candid.

Earned the highest-level seal for financial transparency from Candid, the world's largest source of information on non-profit organizations.

Recognized as top rated by MLBA volunteers, donors, and grant recipients.



RAGAN'S TOP PLACES TO WORK

Alorica won for its leading Corporate Social Responsibility initiatives including its grassroots philanthropy through its partnership with MLBA.

Alorica was named Employer of the Year, highlighting its unique employee-led partnership with MLBA as part of its industry-leading culture.



Alorica Aligns with the United Nations' Sustainable Development Goals:



Want to help make lives better too? Or do you—or someone you know—need help?

Support MLBA or apply for aid, by visiting [livesbetter.org](https://livesbetter.org). Also, be sure to read the incredible stories on our [News & Stories page](#) and through our [Annual MLBA Impact Reports](#) on our [Resources page](#).

